

BY AIR MAIL
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Royal Mail

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first

Introducing a bold new colour palette for the UK's 2013 Definitive Stamps.



Revised Colours for Definitives

Issue date: Thursday 3 January 2013



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Issue
Revised Colours
for Definitives

Design
Original bas relief by
Arnold Machin

Stamp format/size
Portrait
20mm x 24mm

Printer
De La Rue Security Print

Print process
Gravure

Perforation
Kiss die-cut simulated
perforations

Phosphor
Bars

Gum
Self-adhesive

white
mixed
source
fsc logo

Timeless Definitives in a striking new palette

Arnold Machin's bas-relief portrait of Her Majesty The Queen has been with us since 1967. Considered to be the ultimate in pure design, it remains as fresh as ever, despite its ubiquity and the passing of more than four decades since its introduction.

During 2012 First Class and First Class Large Definitives were printed in a special Diamond Blue colour to mark HM The Queen's Diamond Jubilee. For 2013 the First Class and First Class Large Definitive colour will change to Royal Mail Red.

Additionally the 1p, 2p, 5p, 10p and 20p will be reprinted with an iridescent 'Royal Mail' overprint, the 50p will change colour from Light Grey to Slate Grey and the £1 will switch from Ruby to Wood Brown. These definitive colour changes have been driven by operational and specification changes. Aficionados of Definitive Stamps will also be pleased to note that we have marked this important palette change with a number of complementary products including a First Day Cover, Presentation Pack and Stamp Books.



Mint Stamps

Price £3.38
Code DS964

The perfect palette
All nine of the Definitives are self-adhesive with elliptical perforations.

First Day Cover Stamps

Price Inland £4.53
Price Overseas £3.78
Code DF058

For the First Day Cover, the Definitives are affixed to the standard Winged Horse cover. As is the convention with Definitive issues, this can be cancelled with your choice of a Tallents House or Windsor postmark.



ROYAL MAIL DEFINITIVE STAMPS

These definitive stamps feature the famous bas-relief portrait of Her Majesty the Queen sculpted by Arnold Machin OBE, RA (1911-1999). The first stamps were issued in June 1967. These definitives have been issued as a result of colour palette changes and the introduction of an iridescent overprint on the lower-priced make-up values. The stamps were printed by De La Rue Security Print. The Large Letter rate definitive measures 30mm x 24mm. The standard definitives measure 20mm x 24mm. Each definitive has a perforation gauge of 15 x 14 including an elliptical perforation on each side replacing three perforations. Stamp designs © Royal Mail Group Ltd 2013.

Cover design by Robert Maude, featuring the Royal Mail Group coat of arms.

1/13

Buy now!

First Day Covers
only available until

3 Jan 2013

Don't miss out. This
date cannot be extended.

Standard Royal Mail postmark



Alternative postmark





Presentation Pack

Price £3.90
Code DP061

The definitive story
The elegant and informative Definitive Presentation Pack looks at the history of Definitive Stamps since the Penny Black.



6 x First Class Stamp Book

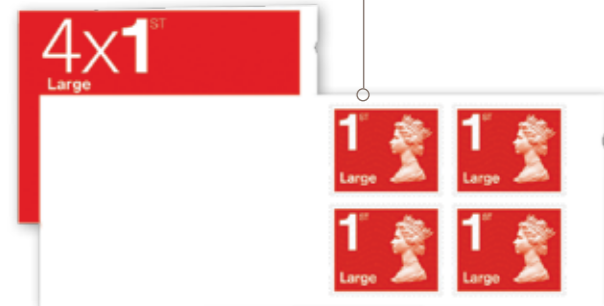
Price £3.60
Code UB356

Six of one
Containing six self-adhesive First Class Definitives in Royal Mail Red, the Stamp Book is as striking as it is collectible.

12 x First Class Stamp Book

Price £7.20
Code UB358

Send a dozen red stamps
This Stamp Book includes 12 First Class Definitives in striking Royal Mail Red with iridescent overprint.



4 x First Class Large Letter Stamp Book

Price £3.60
Code UB357

Four-poster red
The Stamp Book of four First Class Large Definitives is more dramatic than ever in the revised colour with its iridescent 'Royal Mail' overprint.

100 x First Class Business Sheet

Price £60.00
Code DS965

A shimmering century
This dazzling Business Sheet comprises no less than 100 First Class Definitives in Royal Mail Red, complete with iridescent overprint. Designed for business use, it is also immensely eye-catching and highly collectible.



50 x First Class Large Letter Business Sheet

Price £45.00
Code DS966

Seeing red
Comprising 50 First Class Large Definitives in Royal Mail Red with the words Royal Mail overprinted in iridescent ink, this is a striking and collectible way to enjoy Arnold Machin's timeless masterpiece in contemporary fashion.



Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at www.royalmail.com/2013definitives or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quote media code **13FBQ**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet. First Day Covers with the Tallents House postmark can only be ordered using **first** or by calling **08457 641 641**.

Revised Colours for Definitives	Code	Price	Quantity	Total
Orders of First Day Covers only do not attract a handling fee.				
First Day Cover — Stamps				
Inland	– Tallents House postmark	DF058	£4.53	£
	– Alternative postmark	DF058	£4.53	£
Overseas	– Tallents House postmark	DF058	£3.78	£
	– Alternative postmark	DF058	£3.78	£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

Mint Stamps	DS964	£3.38		£
Presentation Pack	DP061	£3.90		£
6 x First Class Stamp Book	UB356	£3.60		£
12 x First Class Stamp Book	UB358	£7.20		£
4 x First Class Large Letter Stamp Book	UB357	£3.60		£
100 x First Class Business Sheet	DS965	£60.00		£
50 x First Class Large Letter Business Sheet	DS966	£45.00		£
Sub total				£
Postage				£
Total				£

☐ Visa

☐ Mastercard

☐ Maestro

☐ Cheque/Postal Order

☐ Debit my Royal Mail Account (inc. by VDD or CCCC)

Card number

Valid fromExpiry dateIssue no.

Cardholder's signatureDate

Contact telephone number

Email

☐ Tick here if you would like to receive information by email

☐ Tick here if your order is a gift (please provide address on a separate sheet)

☐ first is not for me, please DO NOT send any future editions

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